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APR 14 2005

<b>To:</b>	Examiner Ryan F. Pitaro	<b>From:</b>	Dan C. Hu
<b>Company:</b>	U.S. Patent Office	<b>Date:</b>	April 4, 2005
<b>Fax:</b>	(703) 872-9306	<b>Pages:</b>	12 (including cover sheet)
<b>Your Re:</b>	U.S. Appln. Serial No. 10/038,674	<b>Our Re:</b>	200304366-1 (HPC.0030US)

☐ Urgent   ☐ For Review   ☐ Please Comment   ☐ Please Reply   ☐ Confirm Receipt

**\*AFTER FINAL – EXPEDITED PROCEDURE\*****RECEIVED IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Attorney Docket No.: 200304366-1 (HPC.0030US)  
Date: April 4, 2005

DCH/gky

Applicant(s): JOHN E. JENNE ET AL.  
Serial No.: 10/038,674  
Filing Date: December 31, 2001  
Title: METHOD AND APPARATUS FOR DISPLAYING COMMERCIAL MESSAGES DURING A  
USER WAITING TIME

1. Amendment Transmittal (In Duplicate); and
2. Reply To Office Action Mailed February 9, 2005.

● **Notice:** This information is intended to be for the use of the individual or entity named on this transmittal sheet. If you are not the intended recipient, be aware that any disclosure, copying, distribution, or use of the contents of this faxed information is prohibited. If you have received this facsimile in error, please notify the sender by telephone immediately so that arrangements can be made for the retrieval of the original document at no cost to you.

HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P. O. Box 272400  
Fort Collins, Colorado 80527-2400

## PATENT APPLICATION

ATTORNEY DOCKET NO. 200304366-1

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): John E. Jenne et al.

Confirmation No.: 9034

Application No.: 10/038,674

Examiner: Ryan F. Pitaro

Filing Date: 12-31-2001

Group Art Unit: 2174

Title: Method and Apparatus for Displaying Commercial Messages During a User Waiting Time

Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Sir:

Transmitted herewith is/are the following in the above-identified application:

- (X) Response/Amendment ( ) Petition to extend time to respond  
( ) New fee as calculated below ( ) Supplemental Declaration  
(X) No additional fee  
(X) Other: fax cover sheet (fee \$                     )

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	24	MINUS	26	= 0	X \$50	\$ 0
INDEP. CLAIMS	3	MINUS	3	= 0	X \$200	\$ 0
[ ] FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$360	\$ 0
EXTENSION FEE	1ST MONTH \$120.00	2ND MONTH \$450.00	3RD MONTH \$1020.00	4TH MONTH \$1590.00		\$ 0
OTHER FEES						\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16, 1.17, 1.19, 1.20 and 1.21. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

John E. Jenne et al.

By 

Dan C. Hu

Attorney/Agent for Applicant(s)  
Reg. No. 40,025

Date: 04-04-2005

(X) I hereby certify that this paper is being transmitted  
to the Patent and Trademark Office facsimile  
number (703) 872-9306 on 04-04-2005  
Number of pages: 12

Typed Name: Ginger Yount

Signature: 

Rev 12/04 (Transmittal)

Telephone No.: (713) 468-8880  
- Attach as First Page to Transmitted Papers -

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INDEP. CLAIMS	3	MINUS	3	= 0	X \$200	\$ 0
[ ] FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$350	\$ 0
EXTENSION FEE	1ST MONTH \$120.00	2ND MONTH \$450.00	3RD MONTH \$1020.00	4TH MONTH \$1590.00		\$ 0
OTHER FEES						\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

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Respectfully submitted,

John E. Jenne et al.

By 

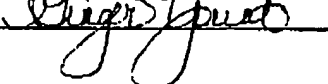
Dan C. Hu

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APR 04 2005

Applicants:	John E. Jenne et al.	§	Art Unit:	2174
Serial No.:	10/038,674	§		
Filed:	December 31, 2001	§	Examiner:	Ryan F. Pitaro
For:	Method and Apparatus for Displaying Commercial Messages During a User Waiting Time	§	Atty. Dkt. No.:	200304366-1 (HPC.0030US)

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION MAILED FEBRUARY 9, 2005**

Dear Sir:

In response to the Office Action of February 9, 2005, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.

Date of Deposit:	<u>April 4, 2005</u>
I hereby certify that this correspondence is being facsimile transmitted (Fax No. (703) 872-9306) to the U.S. Patent Office on the date indicated above.	
<u>Ginger Yount</u>	
Ginger Yount	